

Ms Charlotte Kirby  
C/o 23 Silver Street  
Wythall  
B47 6LY

Dear Friends,

**Show you Care at Christmas and support Birmingham St Mary's Hospice**

Nearly 12 months on, Treecycling is back and we are planning for this to be our biggest year yet! With an aim to collect over 3,500 trees over one weekend, our volunteers will don their high vis vests and gloves and collect Christmas trees on Saturday 12<sup>th</sup> and Sunday 13<sup>th</sup> January 2018.

To make our dream to reach more households and collect even more trees a reality, we need your help and support.

Birmingham St Mary's Hospice Treecycling is the West Midlands' largest Christmas treecycling campaign, where, in exchange for a donation, members of the public can have their Christmas tree collected and recycled thanks to an amazing army of volunteers.

Last year, thanks to the generosity of local people and volunteers across Birmingham helping to promote and support the scheme, over £50,000 was raised, helping to provide expert care and support across the community to hundreds of local individuals and their families during the cold winter months.

To support the campaign you can display the enclosed poster as well as promote to your staff, friends, family and the community about this fantastic, environmentally friendly service.

Birmingham St Mary's provides free expert care and support to 400 local people every day, so your support will help to ensure Birmingham St Mary's can continue to provide care for individuals in our Hospice in Selly Oak, as well as in people's homes and community locations. Our specialist care and services cost over £8 million each year and with 100% of the donations received from Christmas Treecycling going directly to the Hospice, your support will make a real difference this Christmas.

If you would like to know more information about Treecycling you can visit [www.careatchristmas.org](http://www.careatchristmas.org) or give me a call **0121 752 8776**.

Thank you for your support and Merry Christmas from myself and all of the Hospice team.

Best wishes,



**Charlotte Dowling**  
**Community Fundraising Manager**  
[charlotte.dowling@birminghamhospice.org.uk](mailto:charlotte.dowling@birminghamhospice.org.uk)